

***Listing of Claims***

**Please replace all prior versions of claims with the following listing of claims:**

1. **(Currently Amended)** A method of customizing the presentation of networkable media, comprising the steps of:
  - (a) selecting at least one presentation option for transmissible media content;
  - (b) receiving the transmissible media content via a wireless medium; and
  - (c) presenting the transmissible media content to a user according to the at least one presentation option; and

storing at least one presentation option in the wireless client device.
2. **(Currently Amended)** The method of claim 1, wherein ~~the selecting at least one presentation option of step (a) comprises a step d) of selecting at least one of a home page, a time zone, a date format, a font format, and a language.~~
3. **(Currently Amended)** The method of claim 1, wherein ~~the step (b) of receiving the transmissible media content comprises a step of e) communicating via at least one of a Bluetooth protocol, a Wireless Application Protocol, a Global System Mobile protocol and a Wireless Markup Language protocol.~~
4. **(Currently Amended)** The method of claim 1, wherein ~~the step (c) of presenting the transmissible media content comprises a step of f) presenting the transmissible media content via a display screen of a wireless client device.~~
5. **(Cancelled)**
6. **(Original)** A system for customizing the presentation of networkable media, comprising:  
an input interface to accept at least one presentation option for transmissible

media content;

    a communications interface for receiving the transmissible media content via a wireless medium; and

    a processor unit, connected to the input interface and the communications interface, the processor unit configured to present the transmissible media content to a user according to the at least one presentation option.

7. **(Original)** The system of claim 6, wherein the processor unit presents at least one of a home page, a time zone, a date format, a font format, and a language.

8. **(Original)** The system of claim 6, wherein the receiving of the transmissible media content comprises communicating via at least one of a Bluetooth protocol, a Wireless Application Protocol, a Global System Mobile protocol and a Wireless Markup Language protocol.

9. **(Original)** The system of claim 6, wherein the presentation comprises presenting the transmissible media content via a display screen of a wireless client device.

10. **(Original)** The system of claim 9, wherein the processor unit stores the at least one presentation option in the wireless client device.

11. **(Original)** A system for customizing the presentation of networkable media, comprising:

    input interface means to accept at least one presentation option for transmissible

    media content;

    communication interface means for receiving the transmissible media content via

    a wireless medium; and

processor means, communicating with the input interface means and the communication interface means, the processor means configured to present the transmissible media content to a user according to the at least one presentation option.

12. **(Original)** The system of claim 11, wherein the processor means presents at least one of a home page, a time zone, a date format, a font format, and a language.

13. **(Original)** The system of claim ii, wherein the receiving of the transmissible media content comprises communicating via at least one of a Bluetooth protocol, a Wireless Application Protocol, a Global System Mobile protocol and a Wireless Markup Language protocol.

14. **(Original)** The system of claim ii, wherein the presentation comprises presenting the transmissible media content via a display screen of a wireless client device.

15. **(Original)** The system of claim 14, wherein the processor means stores the at least one presentation option in the wireless client device.

16. **(Currently Amended)** A storage medium for storing machine readable code, the machine readable code being executable to customize the presentation of networkable media according to the 15 steps of:

(a) selecting at least one presentation option for transmissible media content;  
(b) receiving the transmissible media content via a wireless medium; and  
(c) presenting the transmissible media content to a user according to the at least one presentation option; and

storing at least one presentation option in the wireless client device.

17. **(Currently Amended)** The storage medium of claim 16, wherein the ~~comparing of step (b)-selecting at least one presentation option comprises a step of d)~~

ef selecting at least one of a home page, a time zone, a date format, a font format, and a language.

18. **(Currently Amended)** The storage medium of claim 16, wherein ~~the step-  
(b) of receiving the transmissible media content comprises a step of e)~~ communicating  
via at least one of a Bluetooth protocol, a Wireless Application Protocol, a Global  
System Mobile protocol and a Wireless markup Language protocol.

19. **(Currently Amended)** The storage medium of claim 16, wherein ~~the step-  
e) of presenting the transmissible media content comprises a step of f)~~ presenting the  
transmissible media content via a display screen of a wireless client device.

20. **(Cancelled)**